

VISUAL COMMUNICATOR

INTRODUCTION

This is an exciting full-time position within Nada Debs' design studio. It is strategic role within the brand team and reporting to the Studio Director with scope to develop the position and define its parameters over time. It is a high impact role with big responsibilities and clear objectives to grow the brand's clout creatively and responsibly.

THE OPPORTUNITY

The position of visual communicator's role is to organize, manage and grow the Nada Debs' brand existing assets, develop meaningful and lasting relationships which will contribute to steadily increase the brand's digital footprint. Nada Debs has a significant reputation -- Locally, regionally and globally -- and is seeking a dynamic, self-motivated, talented individual to help capture and grow her reach by constantly creating new/news avenues for people to discover her work, drive sales and remain top of mind.

ROLES & RESPONSIBILITIES

This is a role that revolves around organization, communication and initiative. Key responsibilities include but are not limited to the following:

SOCIAL MEDIA

- Anticipate and create the social media content needs of the brands based on pre-existing strategy/content calendar
- Respond to and maintain all messages and comments on all social media platforms
- Update website content regularly

MARKETING

- Establish connections and develop an ongoing communication with press, influencers and bloggers;
- Own and manage the company newsletter ensuring relevant content is prepared ahead of time
- Manage contact list
- Organize marketing folder

GRAPHIC DESIGN

- Develop graphical work needed to support sales, commercial initiatives and events
- Create presentations for design studio
- Review website design
- Organize graphics folder

PHOTOGRAPHY

- Shooting a variety of photos: product, lifestyle and more, both in studio and at the office
- Edit and archive images in organized files
- Select and provide the right images to send to press
- Manage and oversee company photoshoots
- Create or manage short video footage

nada debs

WHAT WE ARE SEEKING

This is a key, high impact role with considerable responsibility to manage the image of the brand on a global scale. We believe that attitude is more important than aptitude and that the best candidate for the role will have to have an open mind, a great willingness to learn, the energy to look for best practices wherever they might be, and have an above average organization skill to stay on top of the many fragmented aspects of the job.

That said, we are looking for someone with one to three years' professional experience coming from a creative environment, ideally having some social media experience – from a professional point of view. We expect the candidate to have good communication skills to be able to manage internal and external communications and act as a first point of contact.

We are looking for someone with maturity, self-motivation and flair. Our studio has grown on the basis of forging good, human relationships, and we wish to continue our expansion in this model.

SALARY

This will command a competitive salary with excellent benefits, based on the experience of the successful candidate.

APPLICATION

To apply for the position, please submit your CV to careers@nadadebs.com, together with any examples of your work that are relevant to the role. In addition, we would like you to respond with a 100-word answer to the question: "What can I bring that no one else can to the role of Visual Communicator at Nada Debs?" It's not mandatory but will play a role in the final decision making process.