

## DESIGNER ROLE

### INTRODUCTION

This is a dynamic full-time position within Studio Nada Debs' growing design practice. It is a junior role, working closely under Creative Director Nada Debs. It is a creative, as well as a technical role with the mission to push the studios design output to an international standard.

### THE OPPORTUNITY

The role of a Designer is to translate briefs into unique finished products. The role requires creative energy and technical knowledge in equal measure. Designers are expected to be involved in every step of processes from design and research to quality control and marketing.

### ROLES & RESPONSIBILITIES

This is a role that revolves around inspiration, creativity and communication. A designer's projects predominantly include: Customized commissions, brand collaborations, and Nada Debs furniture and accessory collections. Key responsibilities within these projects include but are not limited to the following:

- Communicate with client to transform requests into a clear project brief.
- Suggest creative design options inspired by brief and Nada's vision using hand sketches, virtual models, physical samples and two-dimensional drawings.
- Prepare clear and legible execution drawings of products using AutoCAD. In doing so designers must resolve design as well as structural & assembly details.
- Overlook production processes to ensure quality and assess room for improvement.
- Ensure that projects meet deadlines and goals, through effective communication and supervision with suppliers, production team, and design team.
- Research efficient new techniques and materials to develop existing and new products. Taking price, quality and function into account.
- Collaborate with sales & design teams through brainstorming sessions to create exciting new products for Studio Nada Debs furniture and accessory lines.
- Participate in brand collaborations with local and international practices. This involves research, concept creation, design development, marketing strategy creation, and quality control.
- Assist in the design and organization of campaigns and studio events.
- Knowledge of current design trends and technologies in order to maintain studios competitive edge.
- Approach all design and research projects, large or small, with creativity, curiosity, precision, and a sense of mission

## WHAT WE ARE SEEKING

We are seeking a strong and energetic character fit with solid human values, as much as professional credentials. Moreover, a motivated, passionate and adaptable character will thrive in our work environment as we expect candidates to be able to multi-task in a fast-paced environment where they will be gaining exposure to numerous key players in the field.

Candidates must have good understanding of the brand's design values. In addition, a working knowledge of the following programs is preferable: AutoCAD, 3D Studio Max, Rhinoceros, Adobe Suite, and Microsoft Office.

We want the candidate to bring their own creative experience to the position, and to understand how they can add to the qualities at the heart of the Nada Debs brand. We are excited at the prospect of being pushed in different ways to new heights. It is important that the candidate is self-motivated, and has great initiative as a designer in the studio.